



# 2016-2017

# Sponsorship Opportunities





To whom it may concern,

The Oak Lawn Park District's Mission is to promote a strong sense of community by providing leisure opportunities and the preservation of natural resources that enhances the quality of life and wellness for everyone.

It is our duty to provide high quality and affordable services to our patrons. A majority of the success of our programs is made possible by the generous support from business, like yours, who understand the benefits our programming has on the community.

With this said, please find a sponsorship pamphlet that includes a detailed listing of Park District special events in need of financial support. Along with the listings, you will find the promotional benefits your business will receive in return.

Please find a special event that fits best with your business and complete the form on the back of the sponsorship pamphlet. Sponsorship is on a first-come, first serve basis. We also give current sponsors an opportunity to renew their sponsorship before it is promoted to other businesses. Feel free to contact me before filling out the form to see if the special event you have chosen is still available.

Checks should be made out to the Oak Lawn Park District. Forms and a check should be mailed to:

Administrative Office  
Attn: Denise Iwinski  
9400 S. Kenton Ave.  
Oak Lawn, IL 60453

On behalf of the Oak Lawn Park District, I really appreciate your consideration and if you have any questions, please do not hesitate to contact me.

Sincerely,

Denise Iwinski  
Oak Lawn Park District  
Marketing & Public Relations Supervisor  
708-857-2225  
diwinski@olparks.com

**Administration**

9400 S. Kenton Ave.  
Oak Lawn, IL 60453  
708/857-2225

**Community Pavilion**

9401 S. Oak Park Ave.  
Oak Lawn, IL 60453  
708/857-2420

**Oak Lawn Ice Arena**

9320 S. Kenton Ave.  
Oak Lawn, IL 60453  
708/857-5173

**Oak View Center**

4625 W. 110th St  
Oak Lawn, IL 60453  
708/857-2200

**Racquet, Fitness & Gymnastics Center**

10444 S. Central Ave.  
Oak Lawn, IL 60453  
708/857-2215

**Stony Creek Golf Course, Restaurant & Banquet Facility**

5850 W. 103rd St.  
Oak Lawn, IL 60453  
708/857-2433

# SPECIAL EVENTS

*Event details are subject to change.*

## **Easter Egg Hunt - \$500 - March or April (depending on when Easter falls), 10:00A-2:30P (4.5 hours)**

*Estimated crowd:* 225

*Sponsor Deadline:* February 1

*Demographic:* Typically families geared towards ages 1-8.

*Location:* Stony Creek Golf Course (5850 W. 103rd St.)

*Promotional Benefits:* Business Logo on all flyers and posters. Business name in press release, event promoted on www.olparks.com website and www.golfstonycreek.com website. Business name included in Constant Contact emails. Flyer posted to Oak Lawn Park District Facebook Page and Stony Creek's Facebook Page.

## **Earth Day Event: \$500 - End of April or Early May, 10:00A-2:00P (4 hours)**

*Sponsor Deadline:* March 1

*Estimated crowd:* 250

*Demographic:* Majority of adult and youth

*Location:* Wolfe Wildlife Refuge (109th & Laramie)

*About this Event:* Attendees learn about sustainable practices, proper recycling and there are tons of kid activities! Cost covers Jim Nesci's Cold Blooded Creatures, giveaways and raffles! Held in conjunction with the Village.

*Promotional Benefits:* Business Logo on all flyers and posters. Business name in press release, event promoted on www.olparks.com website and the Oak Lawn Village website. Business name included in Constant Contact emails.

## **4th of July Star Spangled Celebration - \$20,000 - Always July 4th (4 hours/does not include Fireworks)**

*Estimated crowd:* 1,000 (Includes attendees at the Fireworks display)

*Sponsor Deadline:* April 5

*Demographic:* Families of all ages but majority is youth and tots.

*Location:* Community Pavilion Centennial Park (Day Activities) Richards High School (Fireworks)

*Some Activities include (activities are subject to change):* Kids Treasure Hunt, Oak Lawn's Got Talent,

Fireworks, Bingo, Children Games, Centennial Pool & Splash Pad Admission, Watermelon Eating Contest, and Veteran Salute.

*Promotional Benefits:* Business Logo in the Summer Program Guide next to event write-up (Delivered to over 22,000 households). Business Logo on flyers and posters. Business name in press release, event promoted on www.olparks.com website. Business name included in Constant Contact emails. Flyer posted to all 13 park district Facebook Pages. "Thank you Sponsor" Banner hung the day of the event by Centennial Aquatic Center and Check in Table. Business is invited to have a booth. Sponsor announced at the Oak Lawns Got Talent Stage and at the Fireworks display. Lawn signs with sponsor name located throughout event.

## **Monarch Festival - \$1,000 – September, 2:00-5:00P (3 hours)**

*Estimated crowd:* 300

*Sponsor Deadline:* July 1

*Demographic:* Adult and youth

*Location:* Inside and outside the Oak View Center (4625 W. 110th St.)

*About this Event:* This event is designed to bring awareness and support for the current conservation issue surrounding the Monarch butterfly. Educational and recreational activities will be available, as well as live entertainment and concessions. Cost will cover t-shirts and activity supplies.

*Promotional Benefits:* Business logo on t-shirts. Business logo on all flyers and posters; Business name mentioned in press release; Event promoted on www.olparks.com and in Constant Contact emails; Flyer posted to Oak Lawn Park District Facebook Page; "Thank you Sponsor" banner and mention during announcements at event; A booth available for your business at event.

## **Spookview- \$5,000 - October, 1:00-5:00P (4 hours)**

*Estimated crowd:* 400

*Sponsor Deadline:* June 25

*Demographic:* Families and children ages 2-10

*Location:* Oak View Center (4625 W. 110th St.)

*About this event:* The Oak View Center has around 10 spooky activity rooms decorated for patrons to enjoy. These usually include game rooms, craft rooms, a mermaid room, picture room, a dance performance, etc. Cost would cover decoration materials, candy, and prize giveaways.

*Promotional Benefits:* Business Logo in Fall Program Guide on event description page. Business Logo on all flyers and posters. Business name in press release, event promoted on www.olparks.com website. Business name included in Constant Contact emails. Flyer posted to Oak Lawn Park District Facebook Page. "Thank you Sponsor" Banner hung by Check in Table.

### **Co-Ed Basketball Night of Champions Event - \$500 - March**

*Sponsor Deadline:* February 8

**Estimated crowd:** There are 15 teams this season, about 160 kids total

**Demographic:** Boys and girls, ages 5 - 8

**Location:** Community Pavilion (9401 S. Oak Park Ave.)

**About this event:** The Night of Champions event is the last night of the Youth Basketball Leagues which takes place in March, for girls and boys, ages 5-8. We have all of the teams here at once and throw a big party that includes shooting contests, pizza, trophies, music, etc.

**Promotional Benefits:** Business name in press release, Business name included in Constant Contact emails. "Thank you Sponsor" signs hung at the event. Business logo included in the informational letter that goes out to all the leagues families. Business Promotional items put out on the tables.

### **Community Art Day & Competition \$350 - TBD, 1:00-4:00P (3 hours)**

*Sponsor Deadline:* September 1

**Estimated crowd:** 100

**Demographics:** Youth ages 6-18; & Adults

**Location:** Oak View Center (4625 W. 110th St.)

This is a community art gallery, so artists of all ages and abilities are welcome to come and showcase their artwork! Art Competition for Youth ages 6-18; Adults exhibit artwork only. FREE to everyone! Sponsorship will cover prizes, raffles and snacks We are also looking for 100 giveaways.

**Promotional Benefits:** "Sponsored by" banner hung up at the Oak View Center one month before the event. Business logo on flyers/posters. Flyers posted to Facebook. Name mention in press release sent out to media.

### **Famazing Race - \$1,000 September, 9:30A-1:00P (3.5 hours)**

*Sponsor Deadline:* July 20

**Estimated Crowd:** 40

**Demographic:** Families and children of all ages.

**Location:** Centennial Park and Community Pavilion (9400 S. Oak Park Ave.)

**About the Event:** Each team competes in a series of exciting challenges and race to the finish to win some great prizes! Sponsorship covers shirts, lunch, prizes, and obstacle supplies.

**Promotional Benefits:** Logo on race shirts (staff and participants), booth or activity to run, Business Logo in Fall Program Guide, Business logo on all flyers and posters, event promoted on www.olparks.com, Flyers posted to the Community Pavilion and Oak Lawn Park District Facebook Pages. Flyer included in Constant Contact email blast.

### **South Side Special Olympic Softball All-Star Game - \$100 PER SPONSOR, 7:00-9:00P (2 hours)**

**Estimated crowd:** 100-150 participants and attendees.

*Sponsor Deadline:* July 1

**Demographic:** 24-28 athletes participate in the game with the hope of 50-75 individuals in the crowd. Athletes are from Agencies from nearby towns (Oak Lawn, Alsip, Orland Park, Joliet, Bolingbrook, New Lenox, Tinley Park, Romeoville, and South Holland.)

**Location:** Hosted at Standard Bank Stadium in Crestwood, Home of the Thunderbolts.

**About the Event:** The All-Star game is an annual event. This year we will be playing on a Minor League Baseball Field which is a big deal for all of our athletes and their family and friends.

**Promotional Benefits:** Business Logo on athletes T-Shirts and shirts tossed out to the crowd. "Thank you Sponsor" in our event program dispersed to all attendees. Thanks you sponsor sign displayed at the event. Thank you sponsor announced from the press box. Business Promotional items put out on the tables.

### **Beach Blizzard - \$500 - August, 6:00-10:00P (4 hours)**

*Sponsor Deadline:* July 1

**Estimated crowd:** 150

**Location:** Ice Arena & Central Pool

**Demographic:** Resident and Non-resident families with children ages infant through teen; majority children ages 5-11.

**About this event:** Beach Blizzard creates snow in the summer. Our Zamboni clears seven to eight tanks of snow off the ice and deposits the shavings onto the pool lawn. This creates a massive snow pile for participants to play on. Other event activities include diving for pennies; balloon toss; hula-hoop and snow-sculpting contests, Open Skate, DJ, raffles and prizes. New this year is a movie "Surfs Up" played at dusk at the pool.

**Promotional Benefits:** Business Logo on all flyers and posters. Business name in press release, event promotions on www.olparks.com website. Business name included in Constant Contact emails. Business allowed to have booth.

Dj announces sponsor throughout the event

**Ice Arena Family Fun Night - \$1,000 -November (2.5 hours)**

*Sponsor Deadline:* October 18

*Estimated crowd & Demographic:* 300, Families with children ages 12 and younger.

*About this event:* Event includes a DJ, free mini group lessons, and raffle prizes which sponsorship would cover.

*Promotional Benefits:* Business Logo on all flyers and posters. Business name in press release, event promoted on www.olparks.com and in Constant Contact emails. Flyer posted to Oak Lawn Park District Facebook Page and the Ice Arena's Facebook Page. "Thank you Sponsor" Banner hung by Ice Arena entrance. Sponsor announced by DJ.

**Annual HollyDay on Ice Exhibition - \$1,500 - December**

*Sponsor Deadline:* November 8

*Estimated crowd & Demographic:* 350, Families and competitive skaters

*About this event:* Our competitive skaters perform to a holiday music selection of choice. Advertisement space is sold for the program books.

*Promotional Benefits:* Half page ad in the front inside cover of the ad program book. Business Logo on all flyers and posters. Business name in press release, event promoted on www.olparks.com and in Constant Contact emails. Flyer posted to Oak Lawn Park District Facebook Page and the Ice Arena's Facebook Page. "Thank you Sponsor" Banner hung by Ice Arena entrance.

**Ice Arena Kids' Countdown and Skate - \$750 -New Year's Eve - (2.5 hours)**

*Sponsor Deadline:* November 22

*Estimated crowd & Demographic:* 250, Geared towards families with children ages 12 and younger.

*About this event:* Each participant receives a party hat and noisemaker. There is a DJ who plays music for the entire event, and who provides our countdown to 12 noon, when we have a balloon drop over center ice. Covers the cost of supplies, including hats and noisemakers, balloons for the balloon drop, DJ, and raffle prizes.

*Promotional Benefits:* Business Logo on all flyers and posters. Business name in press release, event promoted on www.olparks.com and in Constant Contact emails. Flyer posted to Oak Lawn Park District Facebook Page and the Ice Arena's Facebook Page. "Thank you Sponsor" Banner hung by Ice Arena entrance.

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**\*\*Ice Arena Winter Luau - \$500 - January (1.5 hours)**

*Sponsor Deadline:* December 1

*Estimated crowd & Demographic:* 200, Families with children ages 12 and younger.

*About this event:* Event includes a DJ and raffles. Covers the DJ, goodie bags, raffle prizes, and decorations.

**\*\*Ice Arena Valentine Skate - \$500 - February (1.5 hours)**

*Sponsor Deadline:* January 1

*Estimated crowd & Demographic:* 200, Families with children ages 12 and younger.

*About this event:* Event includes a DJ and raffles. Covers the DJ, goodie bags, raffle prizes, and decorations.

**\*\*Ice Arena Green & White Skate - \$500 - March (1.5 hours)**

*Sponsor Deadline:* February 1

*Estimated crowd & Demographic:* 200, Families with children ages 12 and younger.

*About this event:* Event includes a DJ and raffles. Covers the DJ, goodie bags, raffle prizes, and decorations.

**\*\*Ice Arena Skate with the Easter Bunny - \$500 - March/April (1.5 hours)**

*Sponsor Deadline:* February 1

*Estimated crowd & Demographic:* 150, Families with children ages 12 and younger.

*About this event:* Event includes a DJ, Easter Bunny visits, and raffles. Covers the DJ, goodie bags, raffle prizes, and decorations.

**\*\*Ice Arena Back to School Skate - \$500 - September (1.5 hours)**

*Sponsor Deadline:* August 1

*Estimated crowd & Demographic:* 200, Families with children ages 12 and younger.

*About this event:* Event includes a DJ and raffles. Covers the DJ, goodie bags, raffle prizes, and decorations.

**\*\*Ice Arena Super Hero/Costume Skate- \$500 - October (1.5 hours)**

*Sponsor Deadline:* September 1

*Estimated crowd & Demographic:* 200, Families with children ages 12 and younger.

*About this event:* Event includes a DJ and raffles. Covers the DJ, goodie bags, raffle prizes, and decorations.

**\*\*Ice Arena Skate with Santa - \$500 - December 22 (1.5 hours)**

*Sponsor Deadline:* November 1

*Estimated crowd & Demographic:* 200, Families with children ages 12 and younger.

*About this event:* Event includes a DJ, Santa visits, and raffles. Covers the DJ, goodie bags, raffle prizes, and decorations.

***\*\*Promotional Benefits:*** Business Logo on all flyers and posters. Business name in press release, event promoted on www.olparks.com website, Business name included in Constant Contact emails. Flyer posted to Oak Lawn Park District Facebook Page and the Ice Arena's Facebook Page.

## Stony Creek Golf Course Special Events, 5850 W. 103rd Street.

### South Suburban Senior Amateur Golf Championship - \$500 – Friday, August (5 hrs)

**Estimated crowd:** 120 golfers

**Demographic:** Male and female, 60 years and over

*Sponsor Deadline:* July 1

**Location:** Stony Creek Golf Course (5850 W. 103rd St.)

**Promotional Benefits:** Business Logo on all flyers and posters. Business name in press release, event promotions on www.olparks.com website and www.golfstonycreek.com website. Business name included in Constant Contact emails and Constant Sign-up sheet for the event. Lawn signs with sponsor name located throughout the course and registration table the day of the event. Starting the second week of June a banner with your business logo will be displayed at the golf course advertising the event. A booth available for your business the day of the event.

### Summer High School Golf League - \$500 – June 13th through August 8th (weekly)

**Estimated crowd:** 75 golfers

**Location:** Stony Creek Golf Course (5850 W. 103rd St.)

*Sponsor Deadline:* June 1

**Demographic:** Male and female, 8th grade to Senior in high school

**Promotional Benefits:** Business Logo on all flyers and posters. Business name in press release, event promotions on www.olparks.com website and www.golfstonycreek.com website. Business name included in Constant Contact emails and Constant Sign-up sheet for the event. Lawn signs with sponsor name located throughout the course each day of the league. Starting the second week of May a banner with your business logo will be displayed at the golf course advertising the event.

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### Community Garden- \$1,000 (Year-Round, Annual Fee)

*Sponsor Deadline:* July 1

**Estimated participants:** 50-100

**Demographic:** Adults and youth interested in vegetable gardening.

**About this program:** The Oak lawn Community Garden will be an ongoing program to educate patrons on the value of growing their own vegetables. Sponsorship will enable the building of the garden. One portion of the garden will be a designated pantry garden for local food pantries.

**Promotional Benefits:** Upon completion, Community Garden will be promoted in our Seasonal Program Guide and include Business logo for sponsor of the Garden. Business logo on permanent sign in the garden. Business logo on all flyers and posters promoting the Community Garden. Business name in press releases, flyers posted to www.olparks.com website and the Oak lawn Village website and in Constant Contact emails.

### Community Garden Sheds (2 Available) \$1,000 Each

*Sponsor Deadline:* July 1

8'x 10' sheds. The sheds will protect the tools for both the Pantry Garden and the Allotment Garden.

Sponsorship fee will cover the price of the shed and hardware for the shed.

**Promotional Benefits:** Upon completion, Community Garden will be promoted in our Seasonal Program Guide and include Business logo for sponsor of shed. Business name on permanent sign on the sponsored shed. Pictures of the shed (capturing the permanent sign with business name) promoted at www.olparks.com, Facebook, and Constant Contact.

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## Special Event Donors

Please note that many of our special events are also in need of donations. Donations can range from raffle prizes, food donations for volunteers/workers, or coupons/giveaways for goodie bags. If there is an event where you would like to make a donation, please contact Denise Iwinski at diwinski@olparks.com, or 708-857-2225 to discuss donation opportunities.

# 2016-2017 Sponsorship Form

Please complete the following information and return this form with a check.

Date: \_\_\_\_\_

Sponsored Event: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Fax \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Payment Amount: \$ \_\_\_\_\_

Please make all checks out to the Oak Lawn Park District. Mail Checks and completed form to:

Oak Lawn Park District  
Attn: Denise Iwinski  
9400 S. Kenton Ave.  
Oak Lawn, IL 60453

If your promotional benefits include a logo, please send a logo as a jpg. or pdf. to [diwinski@olparks.com](mailto:diwinski@olparks.com).

**THANK YOU FOR  
YOUR SUPPORT!**



**WWW.OLPARKS.COM**