

GET YOUR BUSINESS NOTICED!

Why Advertise in the Oak Lawn Park District Seasonal Program Guide?

- This is our #1 promotional material promoting all the programs, special events and services offered to patrons during a particular season.
- 28,000 program guides are ordered each season.
- From the 28,000, around 23,000 are directly delivered to Oak Lawn homes.
- The additional 5,000 guides are distributed through park district facilities and community-wide events.
- Shelf life is around 3 months (4 program guides a year).
- The program guide is also available for download at www.olparks.com, increasing visibility.
- There are a variety of packages available, ranging in price and placement. Something for everyone!

ADVERTISING OPTIONS:

Back Cover

(Full Page) - \$1400 per issue.

Dimensions - Full page. 8" wide X 10" high. Full color.

(1/2 page) - \$750 per issue.

Dimensions - 1/2 page. 8" wide X 5" high. Full color.

Inside Back Cover

(Full page) - \$1000 per issue.

Dimensions - Full page. 8" wide X 10" high. Full color.

(1/2 page) - \$550 per issue.

Dimensions - 1/2 page 8" wide X 5" high. Full color.

Inside Pages - Community Index Page

1/2 page, 8" wide X 5" high, color - \$400 per issue

1/4 page, 4" wide X 5" high, color - \$250 per issue

business card, 3.5" wide X 2" high, color - \$100 per issue

UPCOMING PROGRAM GUIDE SCHEDULE:

Spring 2020

ADVERTISER DEADLINE: December 3

Program Guides DeliveredJan. 20

Summer 2020

ADVERTISER DEADLINE: March 10

Program Guides DeliveredApril 13

Fall 2020

ADVERTISER DEADLINE: June 9

Program Guides DeliveredJuly 13

Winter 2020/2021

ADVERTISER DEADLINE: September 8

Program Guides DeliveredOct. 12

Save 5% if you purchase ads in 2 consecutive program guides OR 15% if you purchase ads in 4 consecutive program guides!

Call Denise Iwinski at 708-857-2225 or email diwinski@olparks.com to check availability.

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Proud Sponsor of Oak Lawn Park District



Harker Park Ribbon Cutting 104th & Minnick Ave. 5:30PM Monday, October 21st

Come check out our newly renovated park!
Renovations include:

- new playground
- basketball court
- 4 square
- small plaza with picnic bench and shade sail

Visit www.olparks.com for more information.



WE'RE PROUD TO SUPPORT THE
**OAK LAWN
PARK DISTRICT**

Being Oak Lawn's community bank means doing our part to give back to the local charities and social organizations that unite and strengthen our communities. We're particularly proud to support the Oak Lawn Park District and the work it does to preserve our natural resources and enhance the quality of life and wellness of everyone in our neighborhood.

OAK LAWN BANK & TRUST

OAK LAWN'S COMMUNITY BANK

5300 W. 95th St. | Oak Lawn, IL 60453
708-422-7411 | www.bankoaklawn.com

Proud to be part of the **WINTRUST** family